
Embedding Social Value

A checklist to help you test your social value readiness





Embedding Social Value: A Checklist

Your social value house is now in order. You have clear corporate objectives, a social value policy, a strategy and the plan to deliver it.

But is social value an integral part of your organisational culture and processes?

Use our friendly prompts below to test if social value is embedded in your organisation.

- Are the internal systems we use (sales, marketing, customers, accounting, HR) configured to accommodate social value-related data?
- Do we systematically consider the socio-economic and environmental impact in both our and our own client's business cases?
- Do we have the expertise and the technology to produce a Social Impact Forecast Report to quantify the socio-economic and environmental benefits that our work will yield?
- Do we have the processes to identify and manage the risks on communities and on the environment, associated with the delivery of our contracts?
- Do we account for all stakeholders when discussing the social value requirements on work-winning opportunities?
- Do we understand the implications of committing to contractualised social value commitments in our work-winning opportunities?
- Are the risks associated with the delivery of our social value commitments understood? (risks on people, systems and processes, performance)
- Do we have access to the expertise either in-house or via a consultancy to respond to the social value question [on time] in our upcoming tender submissions?

- Can we demonstrate that we understand the needs of the intended beneficiaries of our social value offers?
- Do we have the in-house expertise to articulate and quantify top-scoring social value offers in our tenders?
- Do we have the in-house expertise and time to develop timed Social Value Delivery Plans?
- Do we have the in-house expertise and time to develop and manage multiple social value stakeholder engagement plans?
- Do we have the expertise to quantify, in people hours, the time it will take our teams to deliver our commitments on new work-winning opportunities, taking into consideration the delivery of social value commitments on existing contracts?
- Do we have the in-house expertise and resources to implement multiple timed Social Value Delivery Plans if we are awarded the contracts?
- Do we systematically produce case studies when a social value activity has been completed?
- Do we have the systems and processes to capture social value data in one place regularly and consistently?

- Do we have the systems and processes to manage and report social value consistently?
- Do we have the expertise, systems and processes to manage the risks, quality and continuous improvement of our social value activities?
- Do we have the in-house resources to communicate our social value endeavours internally and externally?
- Is social value an integral part of our Project Progress Update meetings and reports to clients?
- How will the cost of responding to the social value question in upcoming tenders be covered?
- How will the cost of delivering our social value commitments in the contracts we are awarded be covered?
- Does the social value portion on our work-winning opportunities render the contracts we are pursuing commercially unviable? If yes, can technology help us overcome this challenge?

At Thrive, we exist to maximise organisations positive and sustainable impact on society.

To learn more about [Thrive](#), the [Impact Evaluation Standard](#) and our [Social Value Consultancy](#) service, or to chat about how we can support, please contact: – info@thrive-platform.com

UK Head Office

131 High Street
Holywood
BT18 9LG

www.thrive-platform.com